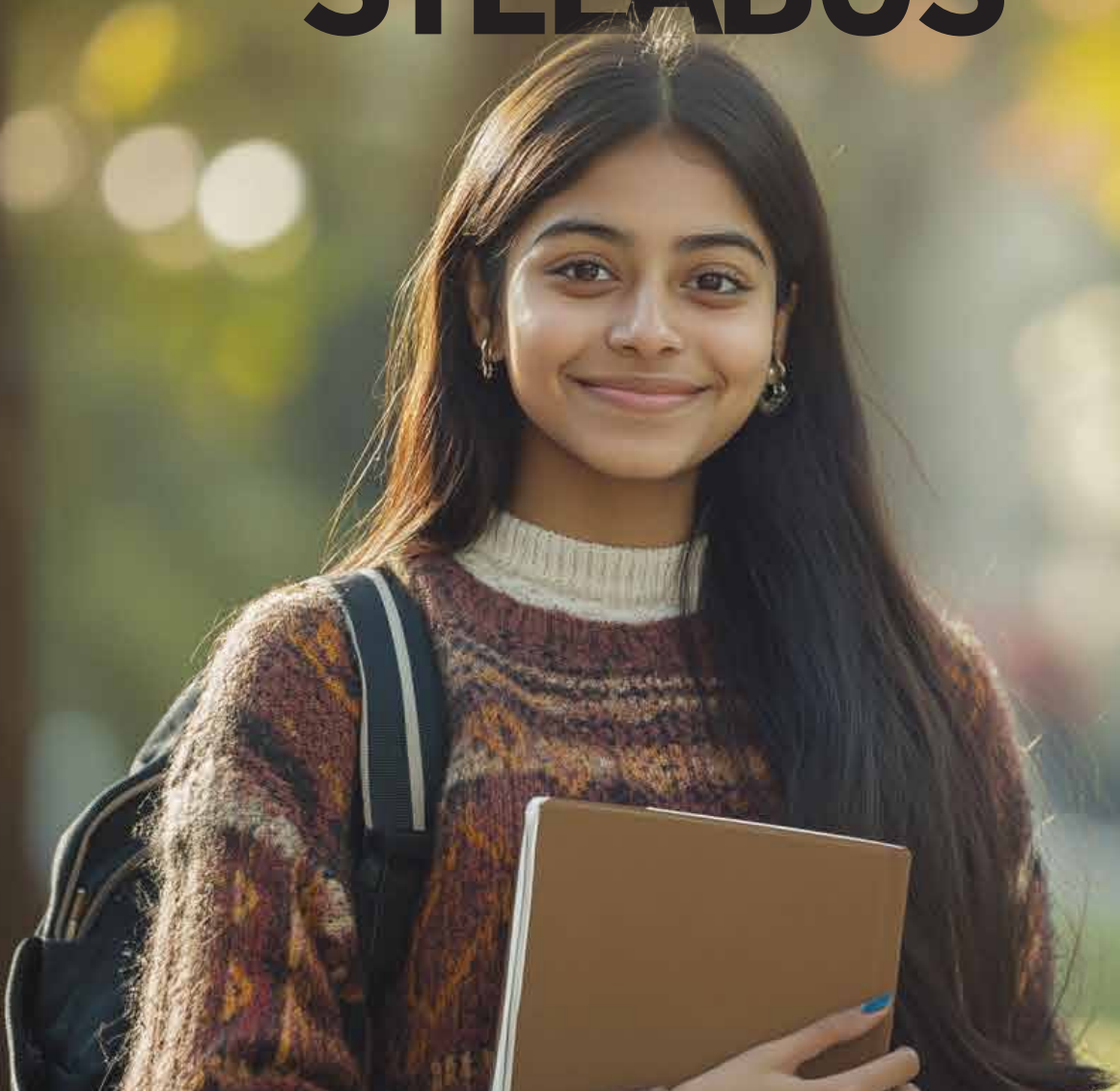




HOAG LEADERSHIP
LAB

DREAM BIGGER THAN THE SYLLABUS



**INDIA'S 1ST LEADERSHIP LAB
FOR AGES 11-17**

PUNE CHAPTER

EXPERIENCE OPEN FOR 50 SEATS ONLY

MESSAGE FROM THE PROGRAM DIRECTOR

Mr. Adetya VN Chopra

Founder, HOAG



Dear Parents and Future Leaders,

I'm absolutely thrilled to share some truly exciting news with you: the launch of our newest initiative, the HOAG Leadership Lab!

The Inspiration: From Corner Office to Classroom

For nearly two decades, I've had the privilege of leading Learning and Development for some of the biggest corporate powerhouses in India. My career has been focused on one mission: taking the raw, brilliant talent of thousands of employees and building them into Chief Learning Officers, Senior Vice Presidents, and high-performing business leaders.

I have seen, firsthand, what skills separate a good employee from a world-class leader. It's not just academic intelligence; it's emotional resilience, persuasive communication, strategic thinking, and the courage to fail forward.

The question that sparked the HOAG Leadership Lab was simple: Why wait until they are 25 to teach them these fundamental skills? This new program is born from the belief that the tools of corporate high-performance, the very skills I taught executives at the highest level, are the tools our young leaders need right now to navigate their own future.

What is the HOAG Leadership Lab?

The Lab is an intensive, city-to-city program designed to bring cutting-edge leadership training right to your doorstep, no matter where you are in India. We are taking the rigorous, results-driven methodology of the corporate world and translating it into an engaging, empowering experience for your children.

For Our Future Leaders (Kids):

Get ready to step into a new kind of learning experience. The Lab is an experience that goes beyond classroom learning. You will be put into high-stakes simulations, learn to present your ideas with authority, develop strategies to solve complex problems, and, most importantly, find your own authentic voice. We're not just giving you certificates; we're giving you the corporate confidence and clarity to be a leader of integrity, empathy, and innovation.

For Our Supportive Parents:

As someone who has built and restructured L&D teams for massive organizations, I assure you that this is not a typical academic learning experience. This is an investment in their future leadership capital. Your child will develop the essential 21st-century skills that companies pay millions to develop in their top talent: critical thinking, emotional intelligence, effective negotiation, and high-impact communication. They will leave the Lab not just smarter, but market-ready and infinitely more capable.

Join the Movement!

The journey of leadership starts now. We are bringing a corporate-grade, future-proof skillset to the youth of India. I invite you and your child to be among the first to experience this transformative program.

This is more than a lab. It's a launchpad for the leaders who will redefine our nation. Come, let's build the next generation of empathetic, powerful, and effective leaders together.

With excitement and gratitude,

A handwritten signature in black ink, appearing to read 'Adetya Chopra'.

Adetya Chopra
Founder, HOAG™

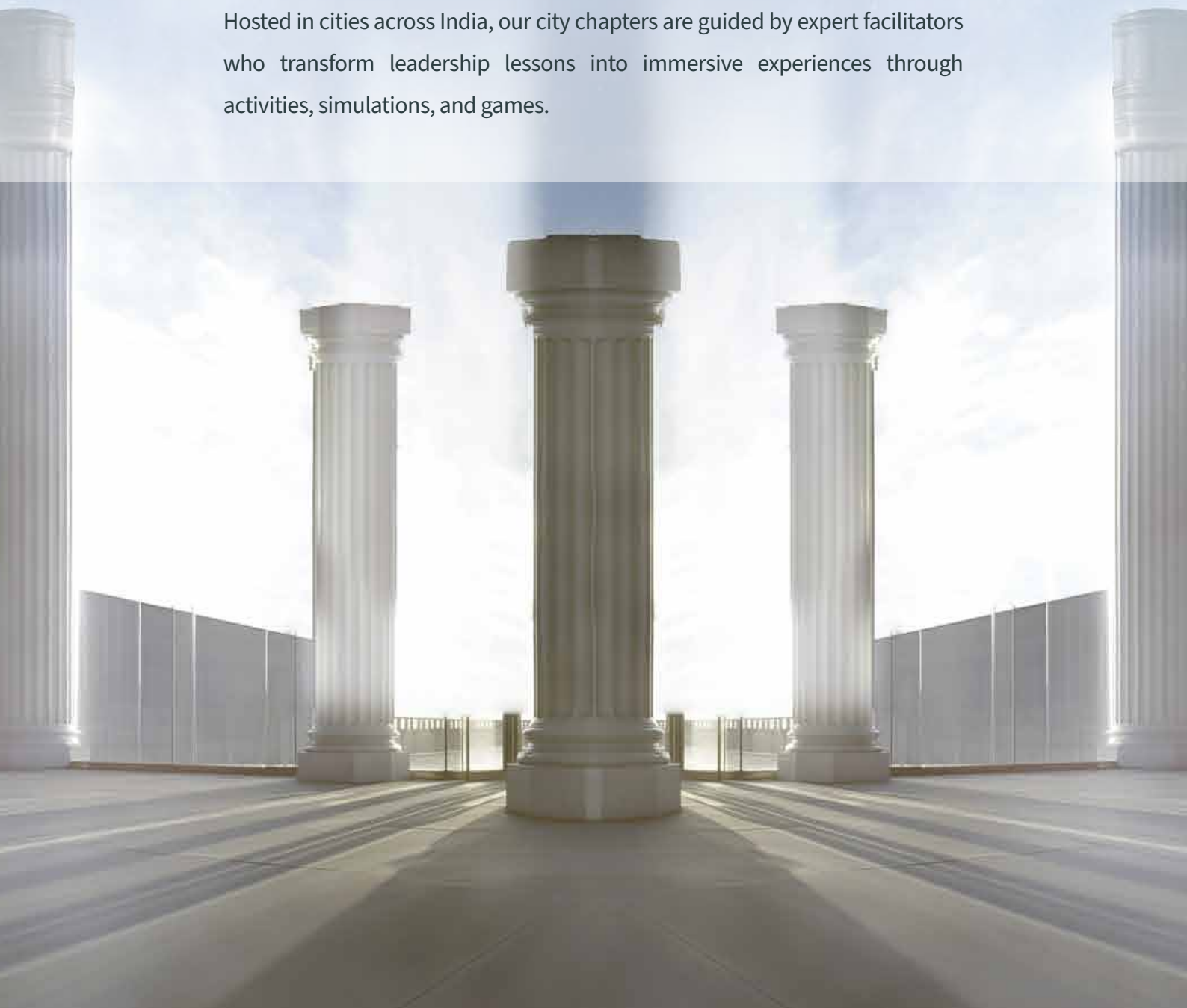


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At HOAG Leadership Lab, we believe leadership is more than just theory. It's about creating opportunities to think bigger, act boldly, and lead meaningfully.

Hosted in cities across India, our city chapters are guided by expert facilitators who transform leadership lessons into immersive experiences through activities, simulations, and games.



**INDIA'S 1ST LEADERSHIP LAB
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HOAG LEADERSHIP LAB

IGNITE THE POWER OF LEADERSHIP IN YOUR CHILD

HOAG Leadership Lab is a first-of-its-kind weekend program for students aged 11-17, designed to build confidence, spark curiosity, and develop future-ready leaders.

Rooted in the philosophy of holistic growth, HOAG Leadership Lab creates immersive opportunities for life skills, leadership practice, and personal development.

WHAT MAKES US UNIQUE



Leader's Vision: Hands-on experiences that empower students to create their own path and lead with purpose.



Mentor's Wisdom: Expert facilitators who bring leadership lessons to life through activities, challenges, and reflection.



Innovator's Spirit: A platform to unlock creativity, foster problem-solving, and nurture an entrepreneurial mindset.

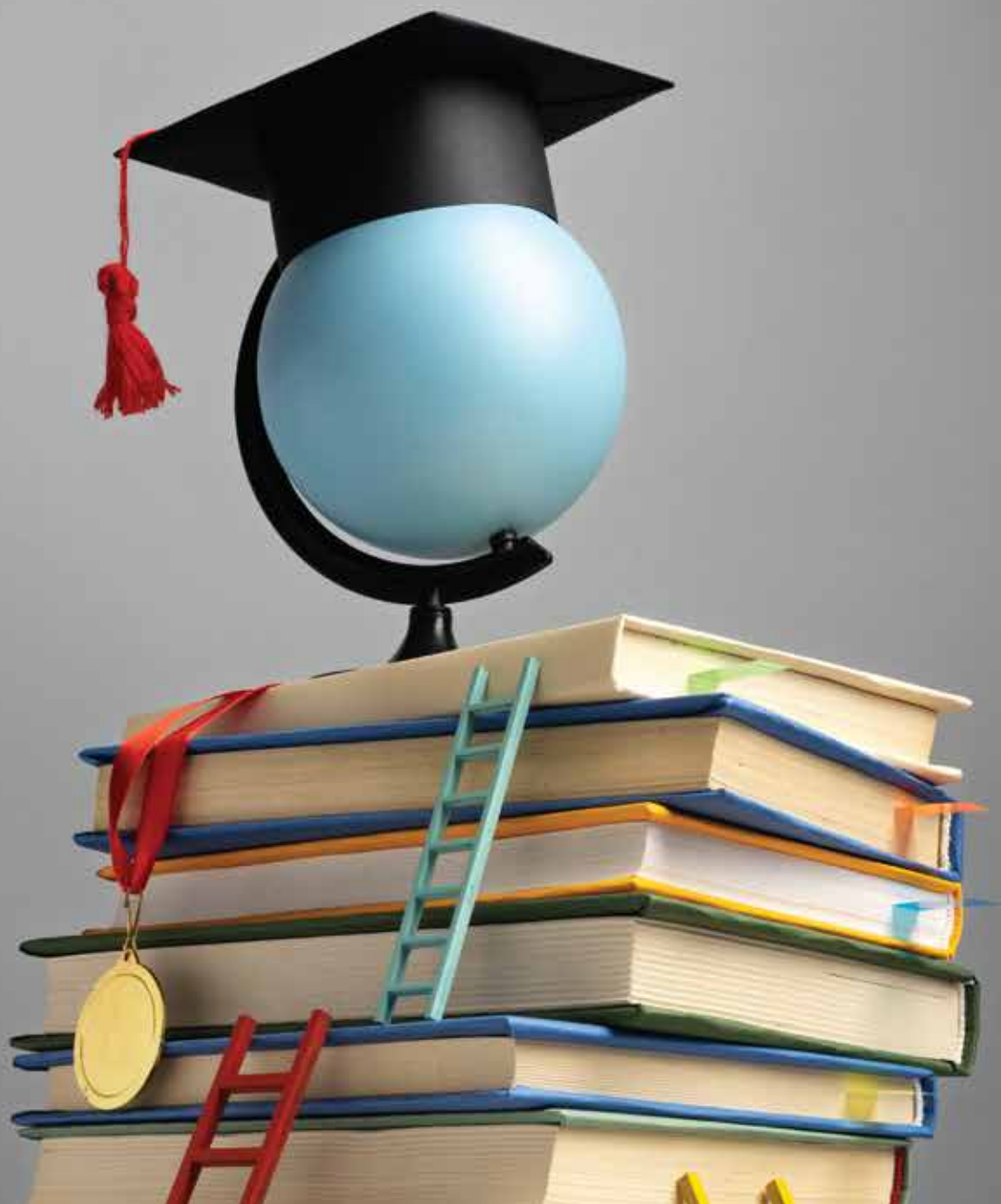


WHY SHOULD YOU ENROLL IN HOAG'S LEADERSHIP LAB?

HOAG Leadership Lab is now coming to major Indian cities, opening doors for more students to experience a new model of leadership development close to home. At its core, the Lab equips young students with skills like

resilience, self-awareness, and analytical thinking, skills that will shape their growth and prepare them for the opportunities and challenges of the future.

Through this experience, students develop self-assurance and valuable life skills like time management, problem-solving, and self-reliance — all essential for university success and beyond.



BEYOND TRADITIONAL LEARNING

Today, academic knowledge and technical expertise alone are not enough. What truly sets future leaders apart is their ability to think critically, solve problems creatively, and lead with empathy. The HOAG Leadership Lab

moves beyond classroom learning by creating hands-on, immersive environments where students can practice leadership through activities, challenges, and reflection.

THE HOAG IMPACT

The Lab is designed to build leaders who are adaptable, collaborative, and confident in guiding others through change.

By bringing leadership development into the formative years of education, HOAG

empowers students not just to succeed in their careers but to step forward as changemakers in their communities and the world.





BEYOND THE SYLLABUS





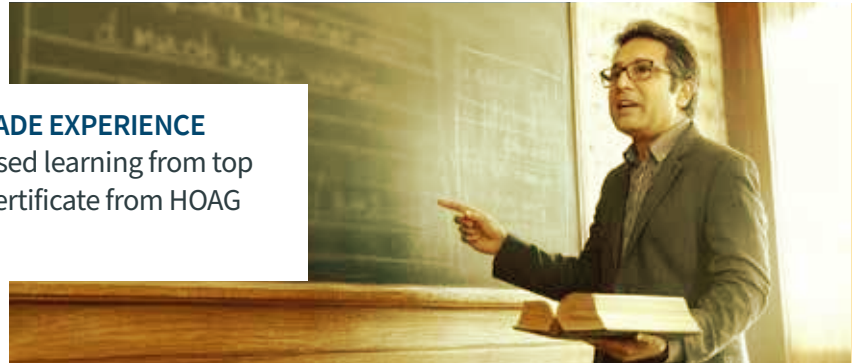
ABOUT HOAG

THE HOAG EXPERIENCE

Our 2-day program at the HOAG Leadership Lab isn't just about academics, It's about shaping well-rounded individuals learning to take on the world.

IMMERSIVE IVY-GRADE EXPERIENCE

Experiential activity-based learning from top 1% faculty to gain a Certificate from HOAG



FUTUREPROOF WORKSHOPS

Artificial Intelligence, Design Thinking, Emotional Intelligence, Environment and Sustainability, and so much more!



GLOBAL PERSPECTIVES

Explore the world through immersive modules on Culture, Technology, and Innovation



The Search for the
**LOST DUTCHMAN'S
GOLD MINE**

EXPERIENTIAL LEARNING

India's only learning experience featuring groundbreaking modules

PROGRAM HIGHLIGHTS



HOAG Leadership Lab offers motivated students a unique opportunity to acquire life-changing skills in Emotional Intelligence, Communication, Team Dynamics, Leadership, and beyond.



Duration

2 days



Fee

9,999 + 18% GST
(program fee)

1,500 + 5% GST
(2 day cost of lunch & high tea)



Venue

**Boat Club,
Pune**



Program Dates

15th - 16th Nov'25

- **100% Offline** : A fully immersive, distraction-free learning experience.
- **Lost Dutchman's Gold, Square Wheels®, Design Thinking**: Engaging, hands-on activities that teach problem-solving, creativity, and teamwork.
- **Top 1% Faculty**: Learn from leading faculty, industry professionals, and domain experts.
- **Lifelong Skills**: Develop emotional intelligence, communication, and leadership skills that last a lifetime.

HOAG is where young minds break barriers, ignite their potential, and create their own path to success.

Mode: 100% offline

Refunds: The program is non-refundable.

Inclusions:

- Learning Material
- Certificate
- Merchandise

Optional: Food

Eligibility Criteria

Education: Open to students in classes 7-12.

Minimum Academic Performance: 70% marks in the last grade (with valid documentation).

Medium of Instruction: English; aspirants must possess at least B1-level proficiency. Students must commit to full program attendance, adhere to program guidelines, and demonstrate a willingness to learn and collaborate.

THE HOAG EXPERIENCE

Day 1: The Leadership Adventure Begins

- Kick off with The Lost Dutchman's Gold Mine (LDGM), an energetic business simulation adventure.
- Experience the value of teamwork, trust, planning, risk-taking, and cross-team collaboration.
- Apply lessons from LDGM to real-world leadership and workplace behaviors in a safe, hands-on setting.
- Continue with the SimuRise Experiential Learning Workshop, featuring:
 - Colourful Necklace: Practice collaboration and coordination.
 - Boxed In: Unlock creative problem-solving under constraints.
 - Taller Stack: Build teamwork, agility, and decision-making.
- Engage in Learn by Doing exercises that develop communication, agility, innovation, and decision-making.
- Reflect on experiences to build insights and skills for confident leadership.

Day 2: From Reflection to Action

- Begin with the Square Wheels® session, building on lessons from Day 1.
- Explore the wagon-with-square-wheels metaphor to identify challenges and uncover hidden opportunities.
- Engage in visual, thought-provoking exercises on productivity, focus, and continuous improvement.
- Deepen learning through SimuRise experiential activities, including:
 - Blind Statues: Strengthen communication and trust.
 - Water Tower: Practice strategy, focus, and resource management.
 - Spinning Your Web: Foster collaboration and innovative thinking
- Turn insights into practical strategies for personal and team growth.
- Reflect and apply lessons to enhance leadership, problem-solving, and collaboration skills.



LEADERSHIP LESSONS POWERED BY LEADERS

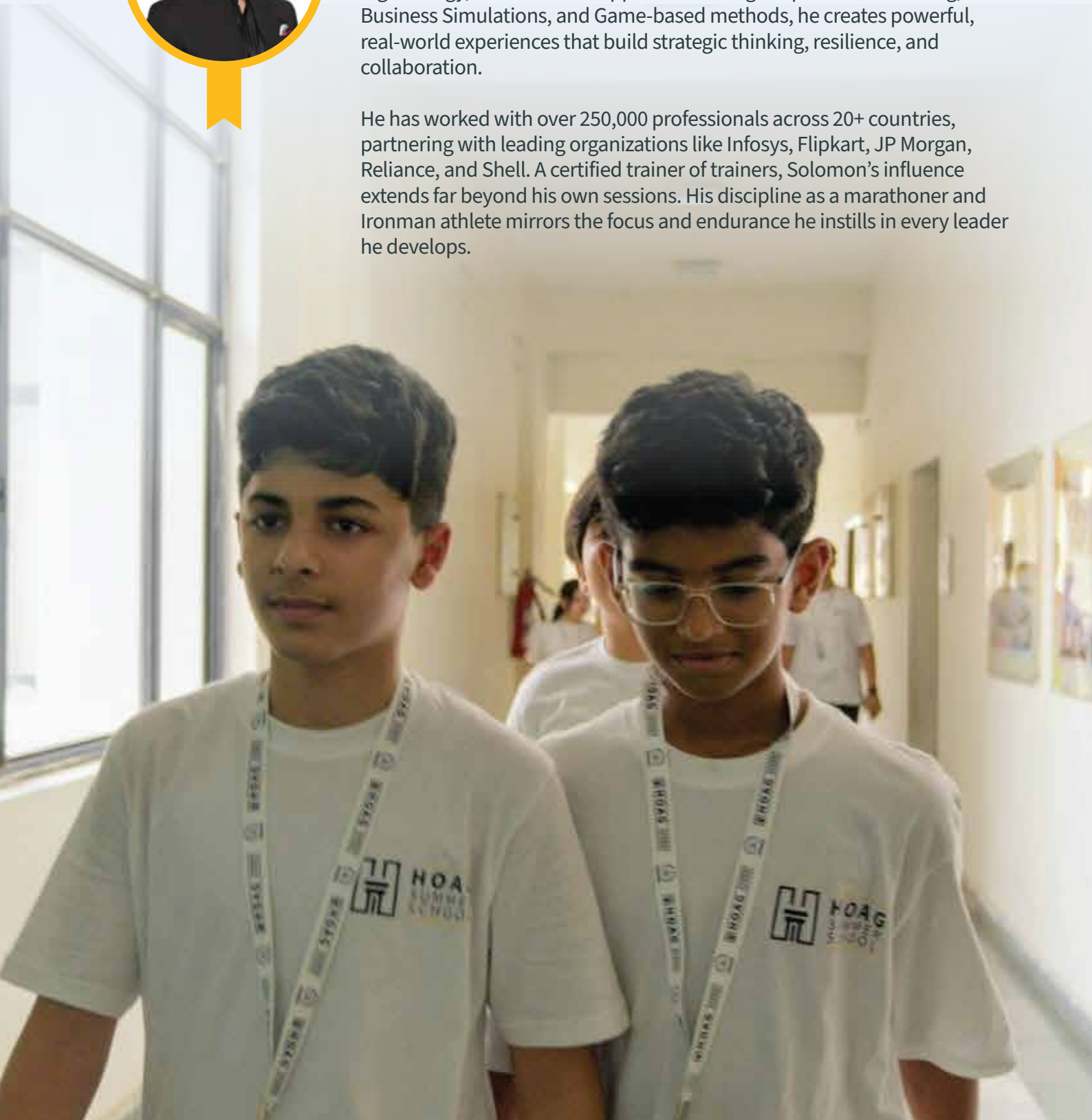
ABOUT THE PROGRAM FACILITATOR



Solomon Salvis

Solomon Salvis is a globally recognized Leadership and Talent Development Specialist who has spent over 20 years transforming leaders with his high-energy, results-driven approach. Through Experiential Learning, Business Simulations, and Game-based methods, he creates powerful, real-world experiences that build strategic thinking, resilience, and collaboration.

He has worked with over 250,000 professionals across 20+ countries, partnering with leading organizations like Infosys, Flipkart, JP Morgan, Reliance, and Shell. A certified trainer of trainers, Solomon's influence extends far beyond his own sessions. His discipline as a marathoner and Ironman athlete mirrors the focus and endurance he instills in every leader he develops.



LEADERSHIP LESSONS POWERED BY LEADERS

PROGRAM ADVISORS



Honey Arora

Honey is an entrepreneurial Product Leader known for driving the vision, strategy, design, and execution of impactful digital products. With an MBA from IIM Ahmedabad, he has held key product management roles at Ernst & Young, InfoEdge, and Oxford University Press, where he combined innovation with a sharp focus on customer success. His approach reflects a deep understanding of how technology and human needs intersect, making him a respected voice in product leadership. Beyond the professional sphere, Honey channels his creativity into mixology, crafting unique cocktails with the same spirit of curiosity and experimentation that defines his work.



Suresh Iyer

Suresh Iyer is a global IT leader with over three decades of experience leading technology transformations across industries and geographies. Currently at Kellogg, he heads global practices, aligning IT strategy seamlessly with business goals to deliver scalable, future-ready solutions. His career journey spans leadership roles in India and Southeast Asia, shaping him into a trusted authority on enterprise IT and digital transformation. Widely recognized for bringing clarity and vision to complex technology roadmaps, Suresh draws inspiration from the discipline and teamwork of sports, which continue to shape his leadership style.



Venkat Ananthakrishnan

Venkat is the Chief Risk Officer at Nuvama Group. In his current role he leads the Risk, Data Science, Data Privacy functions. He leads multiple organisation level initiatives across multiple functions and businesses. He has nearly two decades of experience spanning a diverse array of roles and industries, including proprietary trading, retail lending, e-commerce, edtech, and wealth management.

Motivated by his father's struggle with dementia he founded a venture aimed at enriching the lives of seniors through socialization and skill learning, hoping to mitigate age-related decline. Venkat is an engineer from Mumbai University and an alumnus of Stanford Graduate School of Business.

A stylized graphic of a mountain range with several peaks of varying heights. The mountains are rendered in a bright orange color against a solid dark blue background. The peaks are jagged and angular, creating a silhouette effect. The overall composition is simple and modern.

HOAG'S JOURNEY SO FAR

HOAG was created with one clear purpose: to prepare young students between the ages of 11 and 17 for a future that is changing faster than ever before. Here, learning goes beyond books. Students learn to think independently, solve problems creatively, and grow into leaders with confidence and vision.

At HOAG, real-world situations are turned into fun, gamified experiences that make lessons come alive and stay with students long after. We first brought this idea to life through HOAG Summer School at iHUB Divya sampark, IIT Roorkee, where 80 students from across India spent five transformative days learning skills that are not taught in school.

The impact was undeniable, and it showed us how deeply students need and enjoy this kind of learning. That is why we launched the HOAG Leadership Lab, a weekend program that makes these experiences more accessible in major cities across India. Here, young minds learn directly from accomplished leaders and walk away inspired to become the leaders of tomorrow.



JOIN THE HOAG EXPERIENCE

www.hoag.in



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CONTACT

Call 9890613523 or 8956510529 for more details

Email: social@hoag.in